



Colour in the mind, in language(s) and in linguistics

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"Despite of the fact that the focus of colour research in the few past decades has shifted from anthropology and anthropological linguistics towards psychology, linguists are still equally interested in colour. More precisely, it is and has been the task of (psycho)linguistic fieldwork based research to understand the representation of colour in various languages. Additionally, linguists are inclined to discuss colour categorization, the appearance features that contribute to the explanation of single colour terms and the conceptualization of colour by children and bilingual speakers. My intense lecture course will concentrate on colour semantics and the role of linguistic and cultural context on colour naming and categorization patterns, inspired by Umberto Eco's famous essay „How culture conditions the colours we see". I will show how socio-cultural processes and environmental neighbourhood in which we were born and bred tend to influence how we talk about colour(s). As my research interests have recently included the organization of semantic memory of the speakers of various languages as well as translation of colours and colour metaphors and colour-emotion associations, I will also report my latest research results in relation to these topics".

Lectures organized by
Dr **Stella Merlin**
for the course of *Levels of
Linguistic Analysis*

Wednesday 30 October 2019
✓ 10.10–11.50 *aula* 1.5
✓ 14.00–15.40 *aula* SMT.02
Thursday 31 October 2019
✓ 10.10–11.50 *aula* 1.5

All interested students and colleagues are welcome